



Alpine Sun

"Best climate in U.S. by Government report."



Vol. 7, No. 21, (1953) ALPINE, CALIF. FRIDAY, OCT. 17, 1958 PRICE 10¢

Buys 640 Acres for Development

Revamp Water District

Somehow the idea got around, because of the postcard poll, that annexation to Metropolitan would not bring water to Alpine. However, at presstime, Byrl Phelps, engineer, told the Sun that it definitely will be brought here, but it will be by an Alpine Water District. The Metro will get it to the

EL CAJON REALTOR PLANS HIGH CLASS SUBDIVISION

Suburban life is drawing attention more and more, proved this week by the sale of a choice 640 part of the 1400 acre Viejas Valley Ranch, owned by Jos. La Shelle, on South Grade Road, adjoining the exclusive Highlands subdivision.

MORE ON PAGE 26



1400 foot elevation by gravity. It will then be pumped to 2300 where a large reservoir will be built with capacity to last the community several weeks.

'We appreciate the cooperation from the people' says Phelps, 'and although the deadline for returning the cards was Oct. 10, we are not finished with the new maps, so if you send in at once, you will be included'.

ALPINE NEEDS RIDING PATHS.

CONGRESSMAN BOB WILSON MET REPUBLICANS, AND MANY DEMOCRATS, SATURDAY WHEN HERE WITH HIS MOBIL OFFICE, A NIFTY IDEAL TRAILER. IN DOORWAY IS MRS. WILSON. MRS. CLAUDE CLERK, RECEIVES HIS COOK-BOOK, WITH MRS. FRANK DOERR, OTHER COMMITTEEWOMAN.

THE SUN SHINES!

The Sun is completing its 7th year. It has all paid circulation. It is printed in Alpine. Is owned by Clarke & Alice Irvine.

EDITORIAL.



Trailer Living on Land May Get County Approval

Due to recent crackdown on private trailer living in rural areas causing many owners of mobilhomes to abandon such occupancy, supervisors ordered a study that may mean vast changes in county living.

They want to know the feasibility of a code to allow trailers similar status to dwellings, providing a quarter acre site is equipped to meet sewage, water and trailer construction regulations.

The movement, long needed in this county, was started by C.E.

Goodale, retired electrical engineer of escondido, with a petition signed by 600. Jas. W. Moore spoke on how trailers now come under the 'anti-shack' law; told how he had been twice in court for living in a trailer on his own land.

Since 1841 I have had as much as \$20,000. invested in rental trailers for use of people building houses, temporary living and so on. I have paid full state license fees, even when some were off the highway. But recently a ruling stopped people from occupying trailers, yet we pay full fees for 'use of the highways'.

There is no reason why an American citizen should not be able to live in the home of his choice, and within his means, on his own land, if he complies with all sanitary codes.

Today's beautiful mobilhomes are far more lovely to look at and to live in than many shacks presently being occupied by people all over the country. Besides they are moderate in price, inexpensive on upkeep and have all modern conveniences, air-conditioning and so on. Let's keep our freedoms! -C.I.

EL CAJON THEATRE

Hickory 4-3272

NOW THRU SATURDAY

FESS PARKER, JOANNE DRU

WALT DISNEY'S

'LIGHT IN THE FOREST'

RANDOLPH SCOTT

BUCHANAN RIDES ALONE

BOTH IN TECHNICOLOR

STARTS SUNDAY

'TWILIGHT FOR GODS'

ROCK HUDSON, CYD CHARISSE

'STAGE STRUCK'

HENRY FONDA

AERO DRIVE-IN

BOSTONIA HI4-8800

NOW THRU TUESDAY

'RELUCTANT DEBUTANT'

REX HARRISON, KAY KENDALL

'KING SOLOMON'S MINES'

STUART GRANGER, DEBRA KARR

STARTS WEDNESDAY, OCT. 22

ANDY HARDY COMES HOME

WITH MICKEY ROONEY

'TARZAN'S FIGHT FOR LIFE'

GORDON SCOTT, TECHNICOLOR

SWAP MEET EVERY SUNDAY

9:15 to 5, 35¢ a car

SUNNYSIDERS BUY HOME

Bill Brown, manager, Alpine Branch, La Mesa Realty Co., reports that Mr. and Mrs. Wendall Winterrowd have sold their home and five acres (the Young place) 2342 Tavern Road, to the H. D. Mayos of Sunnyside. Mayo is with Rohr Aircraft in Chula Vista. The Winterrowds have bought a home in Spring Valley. She is with Sears main store in S.D.

ALPINE NEEDS A ROAD MENDING SERVICE.

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1-31

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ALPINE, SAN DIEGO COUNTY, CALIF.
CLARENCE IRVINE, EDITOR & PUBLISHER
ALICE IRVINE, ADY. & COMPOSITION
MAUDE WHITING, NEWS, H15.3761
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H15-2317

Church Census Revealing

Workers from religions here took a census Sunday with interesting results, reports Dr. Roger Larson, in charge: Incomplete at presstime were (including children), preferences, not memberships; Catholic, 272; Congregational, 203; Baptist, 201; Methodist, 121; Episcopal, 60; Presbyterian, 59; Lutheran, 58; Christian Science, 35; miscellaneous, 142. Some declined to state, others had no preference. total poll, 1251.

CLUB ALPINE OPENS DOORS

Neil and Angie Hackney last Saturday reopened the old Ace Cafe, 2502 Hwy 80, as Club Alpine, serving short orders and tap beer. They are open from 8 a.m. to 2 a.m. daily, in the building which they bought recently, which has two apartment rentals. They have completely refurbished the place, improved the kitchen, which won them an A rating from the health office.

ALCORN'S BUY NEW HOME

A 2-bedroom home on Viejas View Lane has just been purchased by Mr. and Mrs. Floyd Alcorn through the Hugh L. McCoy Realty Co.; reports Bill Bartos, manager of the Alpine office. They bought from the James Cresons, the deal being handled by Edna Meinung. Alcorn's former residence is in Alpine Heights.

Mrs. Farrell Stiehm has returned home from Grossmont Hospital where she underwent surgery.

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NEW CHEVY FOR '59 IS HIT
Clarke Hatch is a proud Chevrolet dealer today with the 'all new again' line of beautiful cars at his busy plant, 850 El Cajon Blvd. in E.C.

One new engineering feature is the easy-ratio wheel, the next thing to powered steering. Another is the 50% more seeing area, with added overhead view. Many more 'news' are evident, high compression motor, magic-mirror finish with new acrylic base, more hip room in front, latest tyrex cord tires on factory-balanced wheels, a new rear suspension and safety-master brakes with many smaller items that make this year's Chevy a fabulous automobile.

POSTOFFICE HOURS

Mail closes daily at 2 and 5 p.m. except Saturday. Office open 8:30 to 5 daily, Saturday to 12.

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Nationally Advertised Appliances

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Hickory 2-2555

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El Cajon

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HI5-2539

Cecil Lewinson Enterprises

P. O. REFLECTS FAST GROWTH

Due to steady population rise there will be 200 boxes added in the post office, reveals Phil Hall, P.M. The present service is to 368, with 400 by carrier, making a total of 768. Multiplying by 3/4, the average per box, gives Alpine a population today of 2682, although highway signs say 2517.

Back country total, including areas from Johnston, La Campa and Jacumba runs 7402, a good population for S. D. and El Cajon merchants to enjoy as customers for things they cannot buy in their own communities.

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Schrade Experience Counts

Jack Schrader, genial assemblyman from the 90th district, up for reelection, has publicly pledged his continued full time on the job. His keynote is experience, gleaned from years at Sacramento, which helps him in handling affairs of this fast growing district. Here are some highlights of his campaign history.

Schrader believes his 32 years residence in the 80th District, with active participation and leadership in civic affairs, plus being a member of the State Legislature the past four years, gives him the background and experience which merits his return.

Schrader says that he has consistently fought to solve the narcotic problem existing within the state and he recognizes the seriousness of this problem in San Diego.

Schrader stated that serving on all of the important water committees possible for an Assemblyman to serve on qualifies him to best represent the county and state on the all important state water program. He is also serving on seven major California Assembly committees and 15 sub-committees.

As a member of the powerful Rules Committee, Schrader is confident that he has an opportunity to render greater service to the County, since this important group has its fingers on the pulse of the Assembly, and consequently all the happenings in the State.

Schrader is confident that he has won the respect and admiration of state, county and city education leaders for his work in behalf of schools and the overall education program of the state.



NOW MAKING CARROT JUICE

Jackie Hazell, Alpine Cafe, who studied to be a dietitian and has a broad knowledge of natural therapy, is making fresh carrot juice here, reports instant demand for this delicious drink. She is using about 75 pounds of fresh carrots daily, puts it up to go out.

Several sufferers from digestive orders are using it regularly with fine results, she avers. Records show that many ulcers have been cured by its use, even cancer, and everyone knows that the carotene or vitamin A in this humble vegetable is the best tonic for the eyes. Even the Air Force used it to give pilots quicker results in night-blindness, and to improve sight.

The S. D. Health office has just released data on final score of 1957 deaths for the county; heart disease and cancer got over half!

Totals; heart, 2304; cancer, 1069; infancy ills, 381; flu and pneumonia, 213. Suicides were 100, homicided down from 26 to 20.

Tact is the unsaid portion of what you're really thinking.



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ARCHIE MOORE'S DAUGHTER RENA MARIE, SURVING BAPTISM AT ST. PHILOMENA CATHOLIC CHURCH. LEFT TO R MRS. EUGENE BRASHEAR, GODMOTHER, MRS. JOAN MOORE, LITTLE RENA, ARCHIE AND FR. JOS. C. DI CRISTINA, WHO HANDS THE CHILD A LIGHTED CANDLE WHICH REPRESENTS THE LIGHT OF FAITH.

BAPTISE ARCHIE MOORE CHILD

A group of relatives and friends of Archie Moore, world's light heavyweight champion, were at St. Philomena Catholic Church Sunday for the baptism of their 13 months' old Rena Marie, by Fr. Joseph C. di Cristina, pastor.

Present were godparents Nate Rosenberg, Archie's manager, and Mrs. Rosenberg; Dick Sadler, trainer, and Barney Wright, assistant; Moore's mother, Mrs. Lorena Reynolds; Mrs. Willie Moore, his aunt; Mrs. Marie Hardy, Joan Moore's mother; LaRue Jackson, training camp dietitian and his assistant, Earl Thompson; Mr. and Mrs. Eugene Brashear, godparents by proxy; J.R. Homesley, of the CHP, and Clarke Irvine of the Sun.

Archie revealed that he is soon to have his book published on his secret diet, his fine condition being due in a great measure, he says, to his strict observance of proper eating. He is now in training at his ranch near Ramona. (See photos this issue).

Arthur J. Cesario is recuperating at his home on Tavern Road after having an operation on his leg.

**WE NEED LISTINGS
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LA MESA REALTY CO.
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ARC & GAS WELDING

**Alpine
MOTOR SERVICE**

HI5-2317

2038 Highway 80, Alpine

SCOUTS DO GOOD DEED

Cub Scout Pack 350, troop 105, and Explorer's Post 305 participated in the National Safety Good Turn project Saturday. The boys passed out handbooks outlining action to be taken before and after a nuclear attack, to homes in Alpine and vicinity.

The kiddies on Bill Ingels' Japatul bus worked up a surprise for his birthday. They asked him to stop at the store so they could buy drinks, marched out with a couple of gorgeous cakes they had asked some mothers to bake for the affair. Bill enjoyed the party, too.

Among the thousands who visited Julian on Oct. 5 for the Apple Festival were Mr. and Mrs. Ben Young, of Tavern Road.

As their guests they took Mrs. Ruby Kuykendoll of Alpine and Mrs. Minnie Smith from Lake Tahoe.

ALPINE NEEDS A LOT OF RENTALS.

SCOUT CONCLAVE 25-26

Troop 105 will be hosts to 8 neighboring Scout Troops next weekend at a campout on the Youth Center grounds. Troops participating are: Descanso, E.C., Lakeside, Harbison Canyon, Encanto and S.D. The boys will set up camp Friday evening. Competition between groups, hiking and recreation will be on Saturday.

Piano Instruction

\$1.50 per half hour

MISS RUTH BURDETT, INSTRUCTOR

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 COMPLETE DINNERS
 TACOS & ENCHILIDAS TO TAKE OUT

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 ROAD GRADING DISCING
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 Alpine
 Hickory 5-2414 Hickory 5-2188

Readying Hallowe'en Party

The annual Halloween Carnival is being held this year on the Youth Center grounds instead of at the school, with all organizations participating, each with its own booth or booths. There will be many games of skill.

Free apples will be given to all youngsters taking part in the costume parade starting at 7 sharp. Prizes for the most original and funniest will be given in four different age groups.

Free movies will be shown by Cub Scouts. Refreshments may be purchased for a nominal fee and weather permitting, dancing on the tennis court.

The whole community is behind this project to see that the children have a good time.

'We hope to see everyone there at 6 p.m.' says Vern Chynoweth, Y.C. president. 'We'd like all adults to come in costume, prizes awarded for the most original. Let's make this a halloween we'll long remember.'

LOST HUNTER FOUND SAFE
 Bernardo Perez, 19, of Johnstown was found unharmed Monday noon, by Sheriffs and deputies, in a canyon off Viejas mountain area, after a 24 hour search. Perez had been missing from his party of hunters since 8:30 Sunday morning.

What could be sadder than a man without a country?
 Woman (in audience) A country without a man!

Democrat

HUGO FISHER

FOR

STATE SENATOR

INTELLIGENT

HONEST

SOBER

DON FULLERS SURPRISED

A jolly week-end was given Mr. and Mrs. John Parks by the Don Fullers, Midway Dr., when the Parks, en route home to Redwood City, surprised them by driving in. They are old friends from E.C. where they lived before moving north. They were gone for five weeks, visiting 20 states.

'It has been eight years since we saw one another' said Marie Fuller, and 'we had a grand visit'. Parks is a retired navy lieutenant, having been a radioman. They were so struck with the uniqueness of the Sun that they promptly subscribed.

ELKS DONATE FOR KIDS

At the dinner for area newsmen put on by E.C. Elks to observe National Newspaper week, lodge members presented George Wilson, exalted ruler, a check for \$1,092. which had been saved by members for the Elks' major state project, a fund for child victims of cerebral palsy.

Max Goodwin, publisher, Lemon Grove Review, gave a fine talk on newspapering, policy and freedoms. Clarke and Alice Irvine of the Sun were introduced.

Alpine's Girl Scout Troop is planning an all day hike up Loop Trail in Cuyamaca Forest, with Mrs. Charles Bradley, Mrs. Layman Light-foot and four Explorers going along as leaders.

Y. C. Plans Recreation

A community meeting was held Monday to outline a recreation program for the youth and adults of Alpine. John Bope, representative from the YMCA, and Sid Posen, from the S.D. Welfare Council, were on hand to assist with plans.

More meetings will be held before a definite program is set up.

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 For quick delivery of stove oil and petroleum products.
 REGULAR ALPINE DELIVERY SERVICE

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VERTICAL "DUD-JET" Y SERIES "DUD-JET" SUBMERSIBLE DEEP WELL CONVERTIBLE

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D & S SUPPLY
PLUMBING TOOLS, DITCH DIGGER
RENTALS
 See us for Discount Prices on all Sorts of Plumbing Supplies, Paints, Hardware.
D & S SUPPLY
 1335 E. Broadway Oppositr Bostonia Ballroom HI4-7652

OPEN DAILY 8 TO 6
 SATURDAY 8 TO 5
 SUNDAY 9 TO 1

SCOUTS RECEIVE CHARTER

Boys from Explorer Post 305 were guests of Kiwanians at their meeting last night, when they were presented their charter by Harvey Madden, from the Scout Council of S.D. county. Charles Bradley, Explorer Advisor, and the committee members, Bill Hoffman, Luther Moore, Phil Hall and Jim Rorie were present.

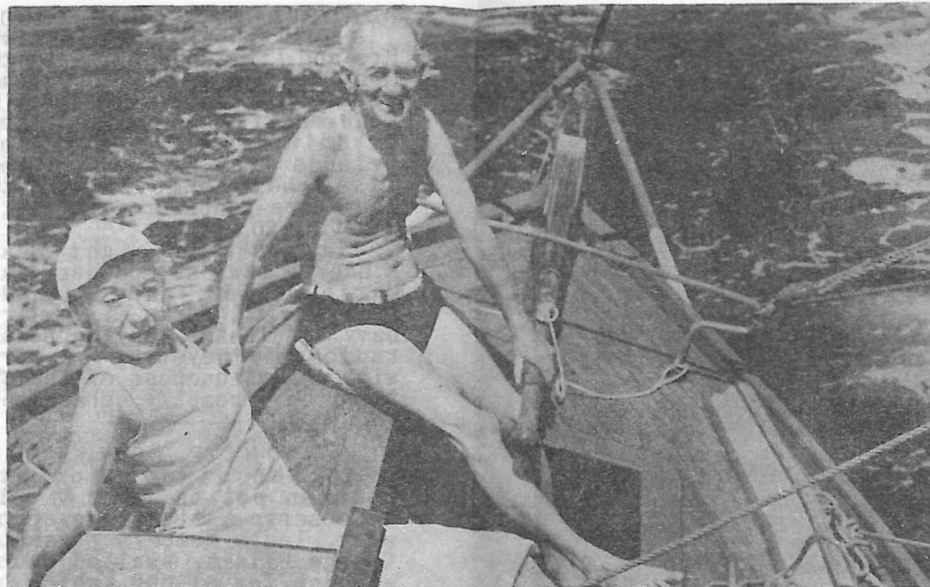
The boys have finished painting and repairing the sign in front of the Woman's Club, their project for Sept. Next they are going to participate in the national Scout rifle matches. They have started on this program, expect to have it completed by Dec. 3.

Chiropractor**Dr. Frank Bornowski**

1981 Arnold Way

1/2 MILE WEST OF P.O.

HI 5-2169 ALPINE CLOSED WED.



SHAKEDOWN CRUISE WAS ENJOYED BY MR. AND MRS. AL HOWE IN THEIR NEW BOAT SURPRISE, A 26' CUTTER IN WHICH THEY PLAN TO SAIL AGAIN TO TAHITI. GUEST AT TILLER IS EDITOR

IRVINE, ANOTHER DEEP WATER SAILOR;
PHOTO BY AL HOWE.

ADVERTISING pays in the Alpine Sun.

NEW TV REPAIR SERVICE

George Lengbridge, of Hawley Road, below town, who has spent over 35 years in radio and TV, has just started a repair service for this area. He visited the Sun ranch Monday, placed his first ad ordered printing. His specialty is fast home service, and he has all the equipment to handle it.

Lengbridge, a native of Leeds, England, has lived in the county many years with his wife Elsie, also a native of Leeds. They have two grown sons, Bernard, a pilot on the Australian flights, and George, jr.; who lives on their ranch. His experience dates back to the earliest days of TV, in New York. He also was a professional photographer for some years. His new phone is HI 5-3885.

PARIS Mortuary

This Area's Pioneer Mortuary

474 N. Magnolia

HI4-5195

El Cajon

HI4-4224

ATTENTION!

Alpine and Mt. Empire

Fast - Courteous - Dependable

PROPANE GAS

DELIVERY SERVICE For Home and Ranch

BOTTLE GAS - BULK TANK OR METERED SYSTEM

ALSO

PROPANE CARBURETION EQUIPMENT FOR CARS - TRUCKS
and TRACTORS PLUS A COMPLETE LINE OF INDUSTRIAL
BURNERS - FURNACES - TORCHES AND WEED BURNERS.

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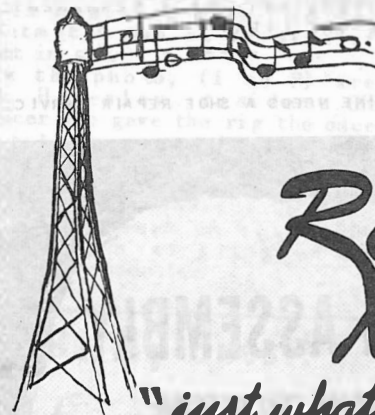
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Lemon Grove

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Radio 860
Xemo

*"just what the doctor ordered"***5000 watts of true HI-****Fidelity
music**

CY-860-14
2223 EL CAJON BLVD



OESER WARNS ON FIRES

Due to heavy rains last winter and lack of rain now, says R. Oeser, fire commissioner, this area is in a hazardous condition. He calls attention to burning hours, 6 p.m. to 9 a.m. in approved incinerators. No burning without a permit. 'In case of any fire' he adds 'call the Alpine fire station first of all, III 5-2343-- don't delay, every moment counts'.

DEATH TAKES NO HOLIDAY SO LONG AS SPEED IS THE MANIA OF YOUNG DRIVERS. RACING AROUND A CURVE A MILE EAST OF LIVE OAK SPRINGS THE OTHER DAY, A CAR SLITHERED ACROSS THE LINE, HIT THIS ONE HEADON. ONE KILLED? NAME. IT MATTERS NOT; HE'S PERMANENTLY OFF THE LIST!

ALPINE NEEDS A SHOE REPAIR SERVICE

BEAR for ASSEMBLY

- NAVY VETERAN • LAW PROFESSOR
- DEMOCRAT • ATTORNEY

Action on WATER



ALPINE REBUILDS A BOAT

Saturday was launching day for the Gypsy, a trim motorboat that was towed to Shelter Island and replaced in the bay by its owner, Jerry Gerlt, of Rock Terrace. It had been wrecked last season, later towed here and laboriously rebuilt. Gerlt bought the Wardlaw place with two houses, makes his home here. He is a sheetmetal man at an aircraft plant in S.D.

In the photo, (l to r) are J. R. Homesley, resident CHP officer who gave the rig the once over to be sure it met with highway rules; Gerlt, David Martin, owner of the towing jeep, Marty and Mel Nevitt. The lads all helped work on the craft, had the fun of going to sea aboard the speedster.

Young Martin is a newcomer, lives at 2250 Hwy 80 with his mother, built the jeep himself, is quite a photographer. The father is an accountant in Phoenix, plans to come here to live soon.

Classified ads in the Sun have the reputation of getting results!

ALPINE HEIGHTS REST HOME
 721 Alpine Heights Road
 OWNED AND OPERATED BY
 Larry & Patricia Mallicoat
 PHONE OR WRITE FOR INFORMATION
 HI5-2427 Alpine

"Be My Guest!" If your name appears in this ad you are invited to pick up two passes to the El Cajon Theatre.

C. F. MACFARLAND

FLORENCE'S MARKET
 Owned & Operated by Florence Clarke

Groceries - Meat - Fresh Vegetables - Liquor

2262 Highway 80 Hickory 5-2436 Alpine

SMALL TALK



By Cynthia Irvine
Age 9½, 5th grade



Have some real good news. Steve Acker gets to fly to Honolulu with his dad in a couple of weeks. His dad is going to sail his 110 International in the annual regatta over there. Steve told me the boat would be sent over ahead of time so it will be there when they arrive. Steve said he was going to do a lot of swimming and surf board riding. He even gets out of school to go.

Mary Eva Fitzgerald called me last night. She told me Tippy, her second little beagle dog was killed. He ran out of the gate and got on the highway and a car hit him.

Elaine Earickson was riding her horse Sandy up by the Willows and he just fell down. She tried to get him up and

finally did. He had colic and she knew he had to be walked so she walked him for two hours. Finally the vet came and pumped some oil in his stomach and gave him some medicine to help him feel better. He is o.k. now and she came by to show us her new saddle. It sure is a nice one. The lady she bought it from had it made and it has a quilted seat and everything.

Dennis Davis moved to Florida. He was in the twins' third grade. Jimmy Rabouin's family got a new deep freeze. His birthday is Oct. 22 and he might have a birthday party.

Joanne Boswell's mother and daddy flew to Texas last week to visit. Her grandmother stayed with them while they went. Mary Kasper has been home all week with the flu. She is in Miss Brooks' third grade.

Steve Acker was coming home on his bike Monday. As he went past Stiehms their big dog Susie ran after him. She bit him on his leg and it turned black and blue. He stays at McCall's so they took him to the doctor for a shot so he wouldn't get rabies. His arm was sore for a few days but he is o.k. now.

Dinkie Frey sure was happy Sunday. She found a paper dollar under her pillow. She lost her first tooth on the bottom.

Linda Wake sold her goat Nanny to Mr. King in Santee. They just had too many animals. Three of their pigs are going to have babies. Saturday they had rings put in the boars' noses and they sure squealed.

Elaine Earickson got sick Monday while she was in school. She probably will have to have her appendix out during Christmas vacation. Maybe sooner if they get worse.

I really had a nice birthday last Thursday. Mrs. Carroll who lives in our trailer park gave me a nice riding shirt. She even gave lightning a bunch of carrots all wrapped up and my bird Tweetie even got a present from her too. We all thought that was cute of her to remember them.

There was a big rattle snake down by the Youth Center. A lot of kids saw it and my sister Cecile saw it go into the rocks. It was real big but no one was there to kill it.

Last Saturday Libby Wake's mother accidentally ran over her little white kitten. It's leg got broken.

BROWN TO SPEAK

Tomorrow at 1 p.m. the Nadadero Club in E.C. will see the only appearance in this area of Attorney General Pat Brown, (D), candidate for governor. Many from Alpine plan to hear his talk, which follows a luncheon.

CD TRAFFIC CLASSES ON

Next class in traffic control by Civil Defense is Wednesday Oct. 22, at Descanso Town Hall, with others at Gillespie Field, on the 28 and 29, reveals W. L. Chandler, county training officer. C.R. Austin, CHP, will be instructor. Volunteers are urged to come.

ALPINE MEN START NEWSPAPER

Friday a small give-away newspaper, the Alpine Echo, greeted this community, proving that Alpine is really growing. It is of four pages, on newsprint, tabloid size, will be weekly.

Publisher is Paul Nichols and associates. He lives on Willowside Terrace, is foreman of a printshop in S.D. He declined to reveal who his associates are. Editor is John R. Reynolds. They have rented garage space for an office from Dr. P.C. Woodall, who stated he is not one of the 'associates'.

Reynolds is president of the school board, the Masonic Club and the town council, secretary of the chamber of commerce, clerk of the Community Church and first veep of Kiwanians. It is being printed at the east S.D. News shop.

CLUB ALPINE

FORMERLY ACE CAFE

2502 Hwy 80 Alpine

NOW OPEN

Under New Management

TAP BEER

Short Orders

CLUB ELECTS FOR 1959

The Alpine Coverettes 4-H club meeting, Sept. 20 at Fuller Hall. New officers are: Linda Wilson, president; Nancy Kenny, vice-president; Bobbi Runbeck, sec.-treasurer; Jane Woodall, song and recreation leader.

New members are always welcome. For more information, contact Mrs. Viola Runbeck, III 5-2956.

ALPINE NEEDS A TRAIL UP VIEJAS.

HAIG C. MERIGAN, D.D.S.

DENTIST

PHONE

OFF. HICKORY 4-2138

RES. HICKORY 4-7618

203 PRESCOTT STREET EL CAJON, CALIF

WHY

I Am Voting for 'PAT'
BROWN
FOR GOVERNOR



Fred W. Simpson

Former San Diego City Councilman, Ch. Calif. River Board, Calif. Dir. S. D. Co. Water Authority.

"For the past seven years I have heard Pat Brown uphold California's rights in the Colorado River Water lawsuit. I KNOW he has done everything to defend our interests. When California opposed the Upper Colorado River Storage bill, Sen. Knowland told me he couldn't help us; he displayed a shocking ignorance of our water problems. "Pat" Brown KNOWS our needs.

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AND WATER PROOFING.

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TANKS & TRENCHES; STUMPS,
AND STONES, MINING, ETC.

Septic Tanks & Lines
Installed & Repaired

WELL DIGGING

And Deepening

TOM C. DYKE

JOB INSURED

10 YEARS' EXPERIENCE

HI 5-2270

Alpine

ELSIE & RALPH'S 'S
EXPERT UPHOLSTERING
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 FREE ESTIMATES
All Work Guaranteed
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 (LINCOLN AMBULANCE SERVICE, INC.)
 HICKORY 2-3140
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 HOURS 9 TO 6:30
 2210 HWY 80 ALPINE

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 FOR DEEP WELLS**

TEST-HOLES & LATERALS DRILLED

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Since 1929

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P.O. Box 435
 Alpine, Calif.

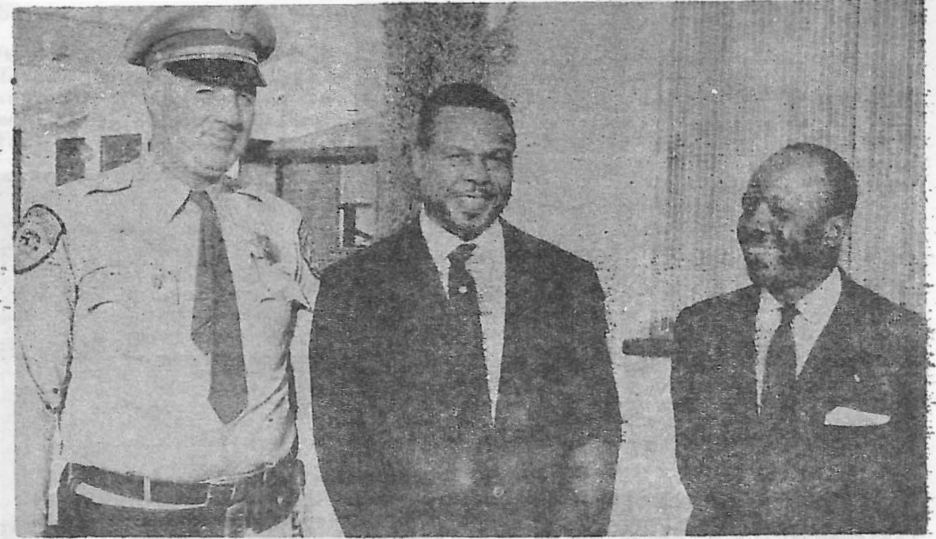
Suit on Trailer Zoning

Because the county has not issued permits for a trailer park to Geo. U. Law and wife and Corrine E. Poirer, supervisors were ordered to issue it or be in court yesterday to show cause why it should not be done. The land is in the Jamacha area.

This is a parallel case to the one here where P.S. Eiselstein had bought land, spent \$7400. on well, pump, grading and so on, after county departments assured him it was unzoned. Property owners petitioned supervisors for interim zoning to stop it. (See last issue).

The planning office said it thought the Laws, also the Eiselsteins had been done an injustice, and other county officials were of similar opinion in the local case.

Note- We are strongly for zoning this entire community with fair codes for business, residential and agricultural areas, but we are definitely opposed to an ordinance that injures people as the Alpine case has done. -CI



TWO GUESTS AT ST. PHILOMENA CHURCH BAPTISM OF ARCHIE MOORE'S CHILD WERE J.R. HOMESLEY, RESIDENT OFFICER OF THE CHP AND AT RIGHT, ARCHIE'S TRAINER, DICK SADLER.

ALPINE NEEDS ITS OWN WATER SYSTEM!

GAMMAS ENTERTAIN PLEDGES
 Wednesday evening the Gamma Gamma girls turned out in costume for their pledge party honoring new members.

Vice-president, Jeanette Clements was chairman with Reenie Adams as hostess.

HELEN THOMSEN'S
Cafe del Rey Moro



OPEN EVERY DAY
 Noon 'til 3:00 P.M.
 BE-4-2161

ACCOMMODATIONS FOR
 LARGE AND SMALL
 PARTIES AND BANQUETS

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 San Diego, California

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NEW HOMES Special Discounts

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HICKORY 5-2184 OR 2502

ALPINE



BILL BISHOP,
75, ENJOYED
A JOLLY SURPRISE
AT ALPINE CAFE.
MART & JACKIE
GAVE HIM A
THRILL WITH
50 GUESTS,
MANY PRESENTS.
BILL IS THE
GENTLE SOUL
WHO SITS OUT
IN FRONT UNDER
THE BIG OAK.

The J.W. Gallaghers have moved from Alpine, are back in their business in Spring Valley, operating Ken-Wood Cabinet Co., 8815 Kenwood Dr.

"Be My Guest!"

If your name appears in this ad, you are invited to enjoy a "Chicken Special" dinner at the famous Log Cabin Cafe.

A.C. UNDERWOOD
(EXPIRES NOV. 17, 1958)

LOG CABIN CAFE

Chicken - Steaks

EVENING MEALS SPECIAL
CATERING TO FAMILIES.

2205 HWY 80, ALPINE, HI5-2243

A BOY FOR FRANKLIN BROWN
Chester and Coyla Brown are about the happiest new grandparents in the county as their eldest son Franklin and wife are the proud parents of a 7 pound, 10 oz. boy, born last Saturday week in Grossmont Hospital. Franklin Knight Brown, Jr., is their first son, comes as a baby brother for their two small girls.

Frank recently completed training in a chef's school in the east, is now at the famous Coconut Grove in L.A.

Mr. and Mrs. Arnold Phillips have moved from S.D. to make their permanent home at the place they bought some time ago on Arnold and Foss Road. They came up week-ends, now prefer Alpine for real country living.

ALPINE NEEDS A BANK DEPOSIT OFFICE.

START NEW YOUTH GROUP

Mrs. Moses Copeland, pastor, Bethel Assembly, Arnold Way near Tavern Road, reports that they have just commenced a teenager activity 'Football Party' on Friday nights.



MRS. COPELAND WRITES AS A HOBBY, JUST HAD AN ARTICLE PUBLISHED IN PENTECOSTAL EVANGEL.

Here is the schedule for services at Bethel Assembly:

Sunday School 9:45, Mrs. James Jacison, superintendent.
Morning worship 11
HI CA's 6
Evangelistic Service 7
Prayer meeting Wednesday 7.

SCHRADE GETS UNION NOD

The Joint Council of Teamsters, NO. 42, has just announced its endorsement of Jack Schrade, incumbent for the Nov. 4 election as assemblyman in the 80th district.

Alpine Boosted on Air

The Sun has started a daily ad program on Radio XEMO which brings attention to Alpine and its fine climate. XEMO is heard as far north as L.A. Listeners interested send a card for the Sun and a folder on Alpine.

WHEN ALPINE HAS HOT WEATHER IT'S WORSE EVERYWHERE ELSE!

JEANETTE C. HINKLE Real Estate & Insurance

CASUALTY & FIRE

2101 HIGHWAY 80 ALPINE HI5-2502

SAVE! WHY PAY MORE?

ADULTS. \$1.05. CHILDREN TO 12. 90¢
ENJOY OUR TV WHILE HERE

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ALPINE

YOUR LISTINGS

W E L C O M E D

We have buyers for Trust Deeds

Strout Realty

"SINCE 1900"

FREE CATALOGS . FREE LOCAL LISTS

Frank & Rachel Zirwes

REPRESENTATIVE

1439 E. MAIN, EL CAJON, HI4-8787 17

COMPLETE APPAREL SHOPS FOR WOMEN AND MISSES

EVELYN
WIGTON'S

And remember, there is
never an extra charge
when you say 'Charge It'

145 SOUTH MAGNOLIA
EL CAJON

OPEN MONDAY & FRIDAY NIGHTS

HIckory 4-2177

QUALITY APPAREL SHOPS FASHION

SMART SHOPS IN EL CAJON . LEMON GROVE . NATIONAL CITY . PACIFIC BEACH

Benbough's
El Cajon

COMPLETE
HOME FURNISHINGS

INTERIOR DECORATING SERVICE
CARPETS, DRAPES

GIFTS for the home

316 N. MAGNOLIA

HI4-3158

HEMS WELCOME BOY
Mr. and Mrs. Halvor Hem, Victoria Drive, announce the birth of their fifth child, Duke Philip, who weighed 9 lbs. 3 ozs. at Grossmont Hospital on Oct. 7th.

**CHUCK & ESSIE'S
FAIRVIEW STATION**
HIGHWAY 80
NOW SERVING HOME-COOKED MEALS
COLD BEER, SOUTHERN FRIED CHICKEN, ESSIE'S OWN PIES
CAFE & GAS STATION OPEN 24 HRS.

THE FRUIT BOWL
VALENCIA ORANGES
\$1.25 a peck, 12 lbs. or over
HI5-3329
Highway 80, 4 Miles W of Alpine

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new slim mode *in eyeglass*
HEARING AIDS*



Zenith CITATION

*You purchase the lenses and frame of your choice from your own Eyeglass Specialist. Only **\$210.**

FREE DEMONSTRATION!

Weinstock's

169 E. Main, El Cajon, HI2-3441

Bear Has Fine Background

This material is from Jim Bear's history, which will stand him in good stead in his campaign for assemblyman for the 80th district:



Jim Bear has accumulated an impressive array of accomplishments in his 32 years. Born in Detroit, Mich., he spent most of his summers in the Dairy Farm country of Vermont. Last year Jim was Professor of Law and Assistant to the Dean at the U. of San Diego Law School. He is a Veteran Navy Legal Officer, formerly Senior Defense Counsel at the 11th Naval District. He has completed graduate work in Legislation and Local Government Law. Mr. Bear's program includes improving our schools and ACTION in bringing water to Southern California. 90% of the water in California is used for Agricultural purposes. Legal training is essential in order to untangle water litigation and prepare an acceptable constitutional initiative. One third of all bills in the Legislature pertain to schools. Mr. Bear is a resident of Chula Vista.

MRS. E. A. WALTERS
Final services were held Wednesday afternoon in Greenwood Mortuary, with burial there, for Mrs. Charlotte B. Walters, 80, former Alpiner, and wife of Judge Edward A. Walters, retired Idaho Superior Court Judge. She died Saturday at their home, 2151 Chatsworth, Point Loma, after a lingering illness. She was a native of Nebraska. They had been married 57 years, had lived many years in S.D., and for several years in Alpine.

Mrs. Walters, although lacking in physical stature and energy, had endeared herself to thousands by her indefatigable work in helping orphans for many years. Her work in this was noteworthy in that many successful businessmen today owe their early help, training, love and placement in fine homes, to her work. One man is head of an Idaho bank; another a successful lawyer in L.A.; and others are Legion. Survivors besides the widower are two sons, Vernon, in the army, and Dr. Edward A. jr., a dentist in S.D., and two grandchildren.

LUNCHEON PLANNED
The Ladies Auxiliary of Alpine Masonic Club is sponsoring a luncheon and card party on Oct. 24th at the home of Mrs. Paul Black at 12. Donation 75¢ a corner. Call for reservations. Mrs. Black, HI5-2954 or Mrs. Chutor, HI5-2397.

Mr. and Mrs. Clyde T. Gilley have rented a house on Holly Road so as to be near his work as superintendent of Alpine School

**WATER Wells
Test Holes**
CABLE TOOL, ROTARY, DIAMOND CORE & LATERAL DRILLING. WELL DIGGING & EXPERIENCED ENGINEERING SERVICE. GEOLOGICAL LOCATIONS, ETC.
— FREE ESTIMATES —
B & R Diamond Drilling Co.
1025 E. MAIN EL CAJON HI4-2149

Mrs. Katherine Black is back by car from a vacation to Bryce and Zion National Parks, Denver, and Minden, Nebr., where she visited relatives in her old home town.

DOLORES & LEE STOVER HI4-1151
**SMITH
TRAVEL AGENCY**
CONTINENTAL & AMERICAN BUS LINES
AIR LINE TICKETS - WESTERN UNION
135 S. ORANGE, EL CAJON, CALIF.

SOLD! You Have New Neighbors! **SOLD!**
SOLD!

By
Hugh L. McCoy Co.
Your New Neighbors Are:
Mr. and Mrs. Floyd Alcorn
THEY BOUGHT A 2-BEDROOM HOME ON VIEJAS VIEW LANE THROUGH THE HUGH L. MCCOY REALTY CO., FROM MR. AND MRS. JAMES CRESON. THE TRANSACTION WAS HANDLED BY EDNA MEINUNG.
THE ALCORN'S FORMER RESIDENCE WAS IN ALPINE HEIGHTS.
WE HAVE BUYERS FOR ACREAGE, LARGE AND SMALL, ALSO FOR HOMES, IN THE ALPINE AREA.
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SOCIAL SECURITY ADVANTAGE

The purpose of social security old age benefits is to replace some of the earnings of senior citizens, lost to a family because of the retirement of the breadwinner. This retirement doesn't mean complete idleness for beneficiaries. They may earn as much as \$1200. in a calendar year and still receive all of their payments for the year. For details, contact the office in S.D.; which is always happy to explain.

"Some are bent with toil. Some get crooked trying to avoid it."

El Cajon Valley Florist

223 NORTH MAGNOLIA - EL CAJON, CALIF

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**WATER
Well Drilling**

TEST HOLES

Diamond Drill Holes 2 & 3"
Cable Tool Drilling

Tom Nichols

Rt. 1, Box 158, Alpine, HI5-2873

BUYS 640 ACRES from page 1

Buyer is A.M. Pierce, head of the realty firm in E.C. that bears his name. The portion he takes over includes the ranch home, guest house, barns and outbuildings, from South Grade Road to the Sweetwater River.

The listing was handled by Page L. Carroll, of Alpine, who recently joined the staff of this progressive firm. La Shelle, cameraman with 20th Century Fox in Hollywood, retains the back 480 and a string of 40's.

Pierce will move here as soon as details can be arranged, the house being occupied on lease by Mr. and Mrs. George Brown. The Pierces, who have four children, plan to sell their E.C. house and make this their permanent home, building a larger one later on, retaining 200 acres for family use.

While definite plans are hazy, he plans to cut the land into suburban estates, with firm restrictions. Each will have a beautiful scenic building site, with plenty of room for other development. The area is in rolling hills with views of Viejas mountain, Lyon's peak, El Cajon mountain and lies at an average 2000 feet elevation, with a constant tradewind from the sea.

FISHER GETS NOD OF PRESS

In an editorial the Fallbrook Enterprise, pioneer in the north county, gave strong endorsement to Hugo Fisher, (D), candidate for state senator.

It was Junior's birthday and the mailman brought a present which turned out to be a story book.

"What is it?" Junior asked.

"That's what they call a book. Dear," his mother explained. "It's what they make movies from, for television."

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HOTPOINT ELEC. RANGE, 37 INCH SIZE. COMP. AUTOMATIC OVEN DEEP WELL. LIKE NEW, MUST SAC. \$79. HELLAND'S, 484 E. MAIN. HI4-1411

10 FOOT GENERAL ELEC. FREEZER. CHEST TYPE. \$60. KELVINATOR ELEC. RANGE, \$20. BOTH EXCELLENT COND. HO3-2869.

ADMIRAL FREEZER, 11 FOOT UPRIGHT PERFECT COND. HI5-2394-HI5-2415.

ENLARGER, FEDERAL. 2 1/2 x 3 1/2, WITH FINE LENS, EASEL, ETC. COST \$45. TAKE \$20. THE SUN. HI5-2415.

FOR RENT,

1 BR. FURN. HOUSE, \$50. WASHING MACHINE. NO PETS. HI5-2176.

1 BR UNFURN. HOUSE, LARGE DEN, ALL ELEC. CHILD & PDT O.K. HARB. CANYON, \$65. HO3-1706 AFTER 5:30 P.M.

WORK WANTED

WELL WORK, SEPTIC TANKS, PLASTERING & BLOCK WORK BY THE HOUR OR SQUARE FOOT. HI5-2098.

ALPINE R ON UNITED FUND
Supt. Clyde T. Gilley, Alpine Union School District, has been named chapter chairman in the United Fund drive.

Alpine and other back country areas have reported receipts of \$14,632, or 21.8% of their quota, reveals Cal Owen, division chairman.

BROWNS BUY NEW HOME

Mr. and Mrs. Bill Brown of Alpine Branch, La Mesa Realty Co.; have just moved into their fine new home in Alpine Highlands which they purchased from Charles Hettinger. They have over six acres, with plenty of room for their daughter Vicki to have her own horse. The Hettingers moved to Arcadia where they bought a home.

MOTELS & TRAILER PARKS

TAPPY'S ALPINE MOTEL. FURN. APTS., BUNGALOWS, TOURIST ROOMS, DAY, WEEK. NO. 2335 HWY 80, ALPINE. HI5-2484.

MONEY TO LOAN

EL CAJON FINANCE CO.
133 NO. ORANGE, EL CAJON. HI4-4103.

SPECIAL NOTICES

RUTH BURDETT, PIANO LESSONS,
\$1.50 PER HALF HOUR. HI5-2877.

LET MAC HAUL YOUR RUBBISH AND GARBAGE. HI5-2414.

ALPINE CIRCLE TRAILER COURT, 2530 HWY 80, ADULTS, MODERN. HI5-2049.

ANYONE KNOWING THE WHEREABOUTS OF JOHN PFIEFFER OR ANY INFORMATION ABOUT HIM PLEASE CONTACT W.W. CROSSLAND, 1405 CATALINA, SAN DIEGO, AC3-3259.

WATCH YOUR MOTOR LANE!

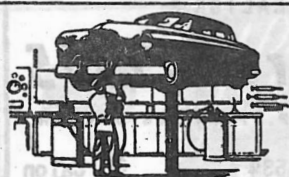
'If several cars pass you on the right, you're probably driving too slowly for this lane and should move to the one on your right' admonishes the CHP to motorists who persist in staying in a fast lane. Besides it's safer!

Road Oiling

Fred D. RUSHING

**GRADING & EQUIPMENT RENTAL
BACKHOE WORK**

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ALPINE, CALIF.



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FLYING SAFETY-CHECK

RORIE'S ASSOCIATED SERVICE
HI5-2443 We give S&H Green Stamps 1925 Hwy 80



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FRESH STOCKS OF WHOLE GRAINS, DRIED FRUIT, VITAMINS, MINERALS, ORGANIC PRODUCTS, BREADS AND COOKIES.
SPECIAL- COLD-PRESSED SALAD OILS, NOT HYDROGENATED.
133 PRESCOTT EL CAJON HI4-8447 W.L. HOUGHTON, OWNER

ALPINE'S FINE WEATHER
 HIGH, 101, AVE. HIGH, 91
 LOW, 45, AVE. LOW 55
 NO RAIN, SEASON .48
 ELEVATION 2000 FEET

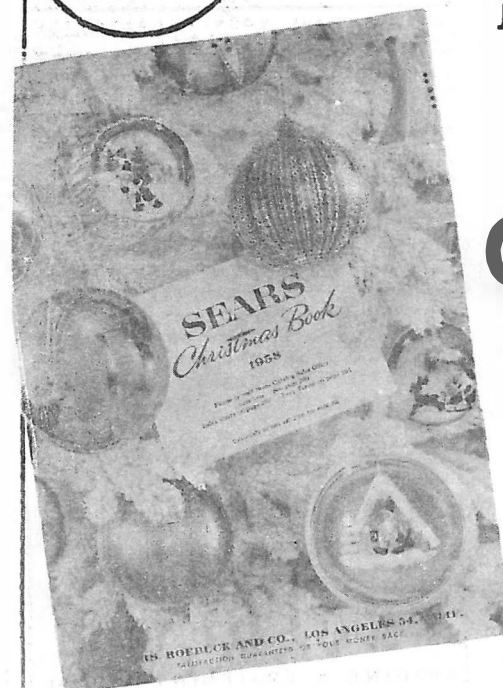
WHERE THE SUNSHINE SPENDS THE YEAR



EL CAJON

HI2-2521

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